

## FREQUENTLY ASKED QUESTIONS

### WHAT IS KONEKTR?

Konektr is a first of its kind mobile app designed to give social media personalities, content creators, and influencers the ability to connect with their most passionate fans, while earning money with private one-on-one video calls and their exclusive premium content. Konketr offers you unprecedented access to your favorite personalities.

# WHAT IS A PUBLISHER?

A publisher is a content creator, social media personality, influencer, or anyone with a large and active social media following who gets approved for a Konketr profile. Our team will approve every publisher account. If you don't get approved the first time, keep connecting and come back to us as you grow your following and engagement.

#### WHAT IS A USER?

A user is a fan or loyal follower of a publisher. Once a user downloads Konketr they have access to view all publishers on the app. Users can then subscribe to the publisher's Konektr page and pay a premium to interact via one-on-one video chats, direct messages, or to view exclusive premium content.

## HOW DO I SIGN UP?

Signing up to Konektr is FREE, just use your email address and create a password. You can also use your Apple ID, Facebook Connect or Gmail to sign up.

#### **WHAT ARE CLAPS?**

CLAPS are our version of LIKES and great way to support your favorite publishers on Konketr. Users get 10 free claps everyday to use on whoever they want. You can purchase more claps and even help your favorite publishers win contests by making their posts the most popular.

# IS THERE A MINIMUM AGE TO SIGN UP?

You must at least 18 years of age to create an any account on Konketr, no exceptions.

## **HOW DOES KONEKTR WORK?**

Publishers sign up and get approved within 24 hours. Upon approval, they create their profile and upload content (pictures & videos). Fans can then locate the profile of their favorite publisher and interact directly via video calls, direct messaging, and having access to exclusive content from all publishers on Konketr. Konektr is free to download and see who's on the app, but if you want the ability to connect with your favorite personalities via video calls, direct messages, or to see their exclusive posts, then you need to activate activate your Konektr subscription which gives you: Unlimited Direct Messaging - Access to exclusive posts - Video Calling, including 1 min free.- Full access to all your favorites on Konketr



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# KONEKTR BENEFITS

Konektr brings people with an active social media following closer to their fans than ever before:

- Konektr puts you in immediate direct contact with your fans AND the entire community on Konektr
  - Payments are FAST and 100% SECURE
- Anonymity is GUARANTEED. Our exclusive protection protocols protect your privacy.
- Konketr is sleek, simple, and built exclusively with social media stars and their fans in mind.

# HOW CAN I PROMOTE MY KONEKTR PROFILE?

A user is a fan or loyal follower of a publisher. Once a user downloads Konketr they have access to view all publishers on the app. Users can then subscribe to the publisher's Konektr page and pay a premium to interact via one-on-one video chats, direct messages, or to view exclusive premium content.

#### **HOW DO I MAKE MONEY?**

Publishers get paid by interacting directly with your most loyal fans from social media on the Konketr app via video chats, direct messaging, and/or offering your premium content for sale. Users who subscribe to Konektr will pay a premium to chat and interact with their favorite publishers. Publishers also earn money by uploading pictures and videos on a regular basis, and by producing custom content. The more you upload and interact with fans on Konektr, the more you earn!

## **HOW DO I GET PAID?**

Publishers with a minimum of \$100.00 in validated earnings can withdraw their current balance anytime via our service with Transferwise. The request for payment can be set automatically once the minimum payout threshold is reached, according to the frequency that you set. See Payouts Methods page for more info or contact support@konektr.com for any additional information. Please visit our Payment Policy to see any associated fees.

# WHO CAN SEE MY PROFILE?

All users can see a publisher's profile but only users with a paid subscription can access exclusive media posted by the publishers. Only users subscribed to Konketr can access your premium content and interact via direct messages and video calls.

# CAN I HAVE MORE THAN ONE PROFILE?

Only ONE account per email is allowed. Each account must be authentic and you cannot create a profile for someone else or in order to impersonate another person. Konektr ensures the authenticity of each publisher's account by researching the account holder's social media footprint and by checking the account holder identification if necessary.



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## WHAT KIND OF CONTENT CAN I POST?

Per Konektr's Terms & Conditions, it is strictly prohibited to publish any sexual, pornographic, or violent content. We reserve the right to remove any content that violates the terms and may result in your account being banned. You can only post photos of yourself and photos that you own the copyright to.

# **HOW MUCH CAN I EARN?**

We pay the highest rate around! 85% commission on all credits earned from video calls and your exclusive premium content. The money you make depends on the time and effort you put into connecting. Our fees cover the hosting and all other associated costs with running the Konektr app. Fees are calculated after taxes and payment processing fees.

## WHAT IS A PENDING EARNING?

All of your earnings are visible in your detailed Konektr earning statistics. We distinguish between the "current balance" and the "pending earnings".

Balance is processed on a 30 day rolling basis. For example, if you get new credits for your call or premium content on the 1st of the month, those earnings will be available for withdrawal from your current balance within 30 days from the day transaction has been made.

# HOW DO I DECLARE INCOME EARNED?

It is up to the publisher to declare all income generated on Konektr according to your local tax laws. To help you keep track of earnings we send all publishers a monthly summary with all payout details at the beginning of each month.